ESTTA Tracking number:

ESTTA557820 09/04/2013

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	William A. Gaines Agent, Inc.		
Entity	Corporation Citizenship New York		New York
Address	3975 Little John Drive York, PA 17408 UNITED STATES		

Attorney information	Joseph J. Villapol Ladas & Parry LLP 1040 Avenue of the Americas New York, NY 10018-3738 UNITED STATES
	jvillapol@ladas.com,rroa@ladas.com,mmercado@ladas.com Phone:(212) 708-1865

Registration Subject to Cancellation

Registration No	3593018	Registration date	03/17/2009
Registrant	Tales From The Crypt Holding c/o Silver Pictures 400 Warne Burbank, CA 91522 UNITED STATES		

Goods/Services Subject to Cancellation

Class 041. First Use: 2005/07/12 First Use In Commerce: 2005/07/12

All goods and services in the class are cancelled, namely: Entertainment in the nature of on-going television programs in the field of variety, comedy and horror; production of television programs; entertainment, namely, a continuing variety, comedy and horror show broadcast over television, satellite, audio, and video media; film distribution; and motion picture film production

Grounds for Cancellation

Abandonment	Trademark Act section 14	
Priority and likelihood of confusion	Trademark Act section 2(d)	
Other	Respondent was never the owner of the mark. Therefore, Respondent#s registration is void ab initio.	

Marks Cited by Petitioner as Basis for Cancellation

U.S. Registration No.	4250275	Application Date	03/17/2011
Registration Date	11/27/2012	Foreign Priority	NONE

		Date				
Word Mark	TALES FROM THE CRYPT	2 5.10				
	TALES FROM THE CRIFT					
Design Mark	NONE					
Description of Mark	NONE					
Goods/Services			se In Commerce: 1950/11/30			
	Series of fiction works, name		, ,			
			se In Commerce: 1999/00/00			
	Shirts; clothing, namely, jack	ets, ties, socks and be	elts; headwear; footwear			
U.S. Application	85269300	Application Date	03/17/2011			
No.	0020000	Application Bate	00/11/2011			
Registration Date	NONE	Foreign Priority	NONE			
J		Date				
Word Mark	TALES FROM THE CRYPT					
Design Mark	NONE					
Description of Mark						
Goods/Services	Class 041. First use:					
	for and production of motion pictures and television; entertainment production services for motion pictures, television and internet; production of DVDs and other recorded media featuring horror; entertainment services, namely, providing temporary use of non-downloadable video games, providing on-line, non-downloadable virtual clothing and publications for use in virtual environments created for entertainment purposes, providing virtual environments in which users can interact for recreational, leisure or entertainment purposes, providing online non-downloadable comic books and graphic novels, provision of non-downloadable films, television and movies via a video-on-demand service; motion picture and video rental services, rental of computer game programs, sound recordings, and pre-recorded videos that may be downloaded from an Internet web site					
	L 0.500.500	1	1 00/4=/0044			
U.S. Application No.	85269766	Application Date	03/17/2011			
Registration Date	NONE	Foreign Priority Date	NONE			
Word Mark	THE CRYPT-KEEPER	THE CRYPT-KEEPER				
Design Mark						
Description of Mark	The mark consists of an image term THE CRYPT-KEEPER.	ge of the head and up	per body of a man above the			
Goods/Services	Class 016. First use: First Use: 1953/03/00 First Use In Commerce: 1953/03/00					
	Series of fiction works, namely, novels, books, comics, and magazines					
	Class 025. First use: First Use: 2006/00/00 First Use In Commerce: 2006/00/00					
	Shirts; clothing, namely, jackets, ties, socks, belts; headwear; footwear					

Attachments	Petition for Cancellation - Tales from the Crypt Holdings.pdf(400942 bytes)	

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Joseph J. Villapol/
Name	Joseph J. Villapol
Date	09/04/2013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

	X	
WILLIAM M. GAINES AGENT, INC.,	:	
Petitioner,	:	Cancellation No.
v.	:	
	:	
TALES FROM THE CRYPT HOLDINGS,		
	:	
Respondent.	:	
	:	
	X	

PETITION FOR CANCELLATION

In the matter of Registration No. 3,593,018 for the service mark THE CRYPTKEEPER covering "entertainment in the nature of on-going television programs in the field of variety, comedy and horror; production of television programs; entertainment, namely, a continuing variety, comedy and horror show broadcast over television, satellite, audio, and video media; film distribution; and motion picture film production" in Class 41, which registration issued on March 17, 2009 and is owned by Tales from the Crypt Holdings, a California joint venture with an address at c/o Silver Pictures, 400 Warner Blvd, Burbank, California;

Petitioner, William Gaines Agent, Inc., a New York corporation with an address at 3975 Little John Drive, York, Pennsylvania, believes that it is or will be damaged by continued registration of No. 3,593,018 and hereby petitions for cancellation of same on the following grounds:

1. Petitioner is the owner of the rights to the world-famous *Tales from the Crypt* horror comic anthology first published in the 1950's, the editor and publisher of which was the late William M. Gaines, who is also the named petitioner's predecessor-in-interest (the named petitioner and its predecessors-in-interest are collectively referred to as "Petitioner").

- 2. Since that time, Petitioner has exploited, and continues to exploit, the *Tales from the Crypt* works and their various characters, including The Crypt-Keeper, in a variety of media and merchandising efforts, including through a licensing arrangement with respondent.
- 3. By virtue of its use and licensing of the *Tales from the Crypt* works, Petitioner has acquired rights in the marks TALES FROM THE CRYPT and THE CRYPT-KEEPER for, among others, books and magazines, clothing articles and entertainment services, including Reg. No. 4,250,275 and Application No. 85/269,300 (both for the former mark) as well as Application No. 85/269,766 (for the latter mark).
- 4. Petitioner's THE CRYPT-KEEPER Application No. 85/269,766 has been refused registration by the United States Patent and Trademark Office on the grounds of confusing similarity with respondent's THE CRYPTKEEPER Registration No. 3,593,018.
- 5. On information and belief, any right that respondent had to use THE CRYPTKEEPER was solely pursuant to its licensing arrangement with Petitioner. Petitioner never assigned to respondent the mark THE CRYPTKEEPER for any goods or services, including those covered by respondent's Registration No. 3,593,018. Accordingly, respondent was never the owner of the trademark THE CRYPTKEEPER, and its Registration No. 3,593,018 is void *ab initio*.
- 6. On information and belief, respondent has never used, or has ceased using, the mark THE CRYPTKEEPER in connection with the services covered by its Registration No. 3,593,018, and further has no intention to use such mark in the future. Accordingly, respondent has abandoned any rights it may have had in the subject mark.
- 7. If as contended by the Examining Attorney there is a likelihood of confusion between the marks covered by Petitioner's Application No. 85/269,766 and respondent's Registration No. 3,593,018, then Petitioner has superior rights by virtue of its prior and longstanding use of the mark THE CRYPT-KEEPER, including through its licensees, for products and services identical or closely related to those of respondent.

WHEREFORE, Petitioner requests that its petition for cancellation be granted and that respondent's Registration No. 3,593,018 be canceled.

Respectfully submitted,

LADAS & PARRY LLP Attorneys for Petitioner

Dated: September 4, 2013

y: Towards I Vil

Joseph J. Villapol Ralph H. Cathcart Lanning G. Bryer

1040 Avenue of the Americas

New York, NY 10018

(212) 708-1865

CERTIFICATE OF TRANSMISSION

I, Reinaldo M. Roa, hereby certify that a copy of the foregoing **PETITION FOR CANCELLATION** is being electronically transmitted to the United States Patent and Trademark Office on the date indicated:

Dated: September 4, 2013

Reinaldo M. Roa

CERTIFICATE OF SERVICE

I, Reinaldo M. Roa, hereby certify that a copy of the foregoing **PETITION FOR CANCELLATION** was served on the person(s) listed below by First-Class Mail, postage prepaid, on the date indicated below:

Robert F. Marshall, Esq. Greenberg Glusker Fields Claman & Machtinger LLP 1900 Avenue of the Stars, 21st Floor Los Angeles, CA 90067

I. Morley Drucker, Esq. Fulwider Patton LLP 6060 Center Drive, Floor 10 Los Angeles, CA 90045-1598

Dated: September 4, 2013

Reinaldo M. Roa